



OUR MISSION

You Can Play's mission is to ensure the safety and inclusion of all LGBTQ people in sports, including athletes, coaches, staff and fans. We believe that fostering athletic environments free of judgement and discrimination based on sexual orientation, gender identity and/or gender expression is crucial to keeping people safe, as well as protecting the business of sports.

83%

of fans surveyed believe an openly gay person would not be safe as a spectator at a sporting event.

24%

of LGBTQ youth say they play a school sport, compared to 68 percent of all youth.

We work with our partners to evolve locker room and spectator culture, consult on inclusion policies, build stronger fan engagement and increase participation in sports among LGBTQ youth. Through our work we provide safer access to sports, as well as create bridges between sports brands and the LGBTQ community.



Advocacy • Athlete Support • Experiential Marketing
Pride Events • Crisis Management • Education and Training
Youth Programs



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@YouCanPlayTeam



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